



Dan Powers

Sound+Vision

What to Wear on Camera

WARDROBE:

If you will be speaking on camera, please wear a shirt or blouse with a collar, or a jacket with a lapel; I may clip on a little microphone there. If you will be standing or walking on camera, please wear slacks or a skirt with a waistband or a belt; the other end of the microphone has a little power supply that attaches to a waistband or belt.

CLOTHING COLORS:

Avoid vivid colors. Bright reds, greens, orange and blue may not look good on final DVD or DVD copies or the Internet. Softer, muted colors are the best colors to wear. Other good clothing colors include tan, gray, light brown, muted teal, muted green and muted blue. Avoid white, red and orange clothing or bright colors close to these. Solid colors are best. Avoid fine checks, stripes, herringbone and similar patterns. Avoid very glossy, sequined or metallic clothing.

No-No #1 - Black and bright White

No-No #2 - Tight Patterns and Textures

No-No #3 - Reflective Accessories

No-No #4 - Jangly Jewelry

No-No #5 - Brands, 3rd party logos and Messages

Here are a few examples of what your talent should not wear:

- fabrics that wrinkle easily, like linen
- baggy clothes (they make people look heavier than they really are)
- shiny or noisy jewelry; dangling earrings
- silk (it rustles, causing sound problems, and shows sweat stains quickly)
- hats, unless necessary for the identity of the character (they cast shadows)
- fabrics with tight patterns, like checks, stripes, herring bone and hounds tooth, paisley and pinstripes (they create an unstable, vibrating, jumpy effect called a moir´ pattern)
- clothes and shoes that display brand names or commercial logos
- outfits in the latest style (fads will quickly date your video)
- deeply saturated colors, especially red (video doesn't handle them well and they tend to bleed when duplicated)
- bright white or extremely dark colors
- hats

Best Regards and Happy Shooting!

Dan Powers,

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